

The fourth series of the Entrepreneurial Ukraine entrepreneurship training successfully completed

Deventer, May 2026

On Monday evening, May 11, 2026, the Ukrainian participants in the entrepreneurship training successfully presented their business plans to a critical but very enthusiastic audience. This took place in the Saxion building in the municipality of Deventer.

Since February 2026, the participants have worked hard on the development of their business plans. During 8 meetings at Saxion, experts in the fields of commerce, marketing – sales, finance and taxation, legal matters, and cultural differences conveyed a great deal of information. In addition, there was a fantastic contribution from one of Salland's best entrepreneurs, and the contribution regarding the structure of the Netherlands and how things work here should not go unmentioned.

Furthermore, the participants were excellently guided by coaches who helped them write a solid and creative business plan. A plan that suits them and with which they can start in the Netherlands. The intention is that, as soon as possible, they can take the company, or a part of it, with them to Ukraine to help with the accelerated reconstruction there. As usual, the new companies vary considerably. From services in the fields of translation, business development, and service improvement to high-end AI-driven services for companies. And naturally, the manufacturing/service sector is also present, this time in the automotive sector. We also had a plan this time to establish (and that is going to happen) a foundation with wonderful plans for support programs for Ukrainian refugees in the Netherlands and abroad.

All in all, we can look back on a fourth very successful and high-quality training. It was fantastic to be able to achieve this with this highly motivated group.

Our thanks go to the Municipality of Deventer, which helped make this possible together with Saxion. In addition, our thanks go to the trainers and guest speakers, who put in tremendous effort and were therefore of great importance to the final result achieved. Kudos!

The Board of the Ondernemend Oekraine Foundation,

Hendrik Jan Jager, Rudi ter Riet, and Erik de Boer